



Lunch–N–Learn *** **Farmer Idea Lab Series**

Farm Smarter, Not Harder

Spotlight Farm:

Brian Chatham, High Mountain Farms

Jefferson, NC

Date: February 5, 2015

Time: Noon – 12:45 p.m.

Registration link:

<http://go.ncsu.edu/farmeridealab>

Brian’s diversified farming operations cover 370 acres across more than 35 locations. He employs no-till and cover crops to build soil health and fertility for crops like barley, red fife wheat, flint corn and conventional corn and soybeans. Wildlife habitat is consistent along field margins, field median buffers and riparian buffers.

Brian’s niche grain markets include certified organic and organic transition production for grist mills, local bakeries, distilleries and brewers. He also sells to conventional larger scale markets such as local poultry feed mills that pay a premium for corn and soybeans. Pumpkins, winter squash, gourds and Indian corn are the base for brisk direct-to-consumer fall sales at a roadside stand. Brian will talk about his operation as well as what he sees as growing demand for local grains and how other farmers can tap in.



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to Mainstream Markets

www.ncgrowingtogether.org



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Objectives of the Farmer Idea Lab Series: *The Farmer Idea Lab webinar series will provide opportunities for farmer to farmer sharing. It is an opportunity for you to hear success stories and lessons learned from your peers. You will come away with new ideas to help your farm become more profitable and leave inspired to continue to evaluate your farm business as you adapt to changing markets and new opportunities.*



Questions: Contact Joanna Lelekacs, joanna_lelekacs@ncsu.edu.

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